



2025-26 YEAR END REPORT

OUR CREDO

At Canada Snowboard, we believe embracing the culture of snowboarding combined with a commitment to excellence is the foundation of who we are. Performance at the highest level comes from an athlete-focused approach to training, programs and coaching. Our athletes are amongst the best in the world, and our goal is to continue to provide them the means to achieve their goals.

Our members are our Provincial and Territorial Associations. They are the backbone of the competitive snowboard pathway. From a young rider's first event, to joining a club, to progressing to the national team, our Provinces and Territories are key to developing our future high performance athletes. Our goal is to support our members to work together to provide the best possible system for organized snowboarding on the planet. From coaches to officials, judges to events, sport development to high performance, creating strong alignment from coast to coast in each area will allow us to offer the best possible experience to each participant from park to podium.

We believe our strategic plan encompasses the values and strategies that will allow us to build on our past success to reach future excellence, all through staying true to our core.



A MESSAGE FROM THE CEO & CHAIR



Dustin Heise
CEO



Mike Naraine
Chairperson of the Board

The 2025/2026 Season was another remarkable year for Canadian Snowboarding. Beyond this past season, the 2022-2026 Olympic and Paralympic Quadrennial can be summed up in 3 words for Canada Snowboard – Inspiration, Growth, and Determination.

First and foremost is the inspiration from the success of Canadian Snowboard Athletes on podiums at home and across the globe. The Athletes define what it means to lead with courage and determination, as we saw at the Olympic and Paralympic Games with the world watching.

Second, the growth in revenue and event delivery as a trifecta and team effort with Canada Snowboard, Provincial Snowboard and Territorial Snowboard Associations delivering Major Events and Grassroots events and setting a new standard.

And Thirdly, from Coast to Coast to Coast – the determination in coming out swinging after the pandemic with vision, ambition, and the determination to get up time after time when we would learn a key lesson together, no different than needing to get up after a slam that the incredible snowboard athletes take in learning how to perfect a trick or a turn, we too took our lumps and will get back up more ready than ever in the opportunity of a sporting lifetime with the recent announcement of a generational investment to come into sport.

As we fortified the organizations business and high performance systems coupled with the work ethic necessary, we continued to scale new assets like The Grind rail series, stabilizing World Cups alongside the Provinces and Territories – All to ensure a value proposition ready to unlock revenue streams necessary to sustain each stage of the snowboard athlete pathway.

Through this ambitious season Canada Snowboard and our partners, once again, delivered more Canadian based World Cups, Para World Cups, and Junior World Championships than any other country. Further adding to the list of successes – Canadian Snowboarders achieved more domestic World Cup podiums, than ever before.

Operating with poise and grace- Canada Snowboard's Coaches, Technical Leaders, and Health and Athletic Performance staff were tested more than ever in the lead up to the Olympic and Paralympic Games. An ever ambitious approach to OLY/PLY Games training and preparation was challenged with injury and obstacles like never before. We overcame many of the slams and learned a great deal with every challenge. Thanks to the Athletes – there was podium Success on the Olympic and Paralympic Games Podiums with Elliot Grondin (OLY Silver) and Tyler Turner (PLY Bronze), and more than this, a group of Olympic and Paralympic Snowboard athletes that made every Canadian beyond proud every time we tuned in.

Canada Snowboard is committed to escalating a sustainable approach to hosting each Olympic and Paralympic World Cup as we look ahead, and will continue to refine this approach with the Provinces and Territories to bring this to a phenomenal standard. We do this with intention - in order to ensure each of our national teams, next gen, and system development programs have the access to the highest level of competition, the venues to train on, and the broadcast and value proposition exposure to ensure growth of brand and access to serving our amazing partners and sponsors in fresh and innovative ways.

The 2025/26 Season has set the stage for an incredible Quadrennial ahead as we look to the French Alps in 2030. The National Teams will undoubtedly continue producing World Cup and World Championship Podium results in unprecedented volume. Each National Team discipline is a sincere medal threat for 2030 with the evidence supported by our performance partners to back that up.

Canada Snowboard is more committed than ever to excellence through a culture of values and execution - this past season is a reflection of just that:

- The Athletes left everything they had on the snow at the Olympic and Paralympic Games with incredibly inspiring performances – Of Course Eliot Grondin Silver in SBX, Tyler Turners Bronze in Para SBX, as well as Francis Jobin's Courageous Big Air 7th, Arnaud Gaudet 6th with inches away from Semi Finals, and Mark Mc Morris 8th in Slope Style in a heart felt effort to Win it all. We saw an incredible performance from Laurie Blouin Slopestyle 5th, and Alex Massie also narrowly missing the podium in the Big Finals with 4th place at the Paralympics.
 - Beyond the Games -our athletes won a multitude of podiums on the international stage at the World Cups and X Games.
 - We also saw Elizabeth Hosking win gold on home soil at the World Cup Halfpipe in Calgary, Tyler Turner once again with gold at Big White, Arnaud Gaudet's PGS podium on home soil in Val St Come, and rounding it out with Evan Bichon on the podium in SBX at the Mont Sainte Anne World Cup.

- We continued to drive revenues to deliver on the world cup and Grind portfolio, in which our partners, sponsors, host regions, venues, fans, athletes and viewers can see the incredible impact that this strategy has for Snowboarding in Canada.
- We are ever grateful for the welcome we receive from Indigenous communities that host us in multiple venues across Canada, as we are working towards honouring our commitment to Truth and Reconciliation. We will continue to walk the walk and listen with open ears, open minds, and open hearts.
- We have continued to significantly grow our commitment to more equitable support (financial and technical) for all disciplines, abiding to the principle that if a snowboard discipline is on the Olympic or Paralympic program, then it is our responsibility to support it in the practicable terms.
- We continue to work collaboratively with our Athletes Council to ensure that athletes are engaged in the decision-making processes and policy development of Canada Snowboard and have a direct link to the Board of Directors.
- As we see in our 2025/26 financial statements, we are continuing to drive sustainable growth. We will continue to evolve our management systems to sustainably continue this approach to scaling, stabilization, and ensuring we produce the planned unrestricted surplus for the end of 2026/ 2027 fiscal year, and capitalize alongside our partners at Sport Canada on the generational investment in Sport announced in April 2026.

Canada Snowboard will continue to press forward in our pursuit of becoming the World Leading Snowboard Nation and will do it alongside our colleagues and partners at OTP, Sport Canada, Canadian Olympic Committee, Canadian Paralympic Committee, B2Ten, and the PTSA's. Each of these partners provide critical areas of support that empowers our athletes, coaches, and technical leaders to perform day in and day out.

Our sport systems, program results, and financial position as outlined in this report provide insight into the full scope of our operations. While reviewing these reports, please note the importance and commitment of our sponsors and key funding partners, Municipal hosting partners, Provincial and Territorial Government partners, and especially Sport Canada and the Government of Canada, Canadian Olympic Committee and Canadian Paralympic Committee. These partnerships enable us to continue building and delivering our vision, and for this support we are very thankful.

The World Leading Snowboard Nation requires the entire nation from coast to coast to coast to be at our very best, and our sport will continue to grow because of the relentless work and leadership provided by our Provincial and Territorial Snowboard Associations (PTSA). Together we will Win Winter in all aspects of the performance and participant pathway.

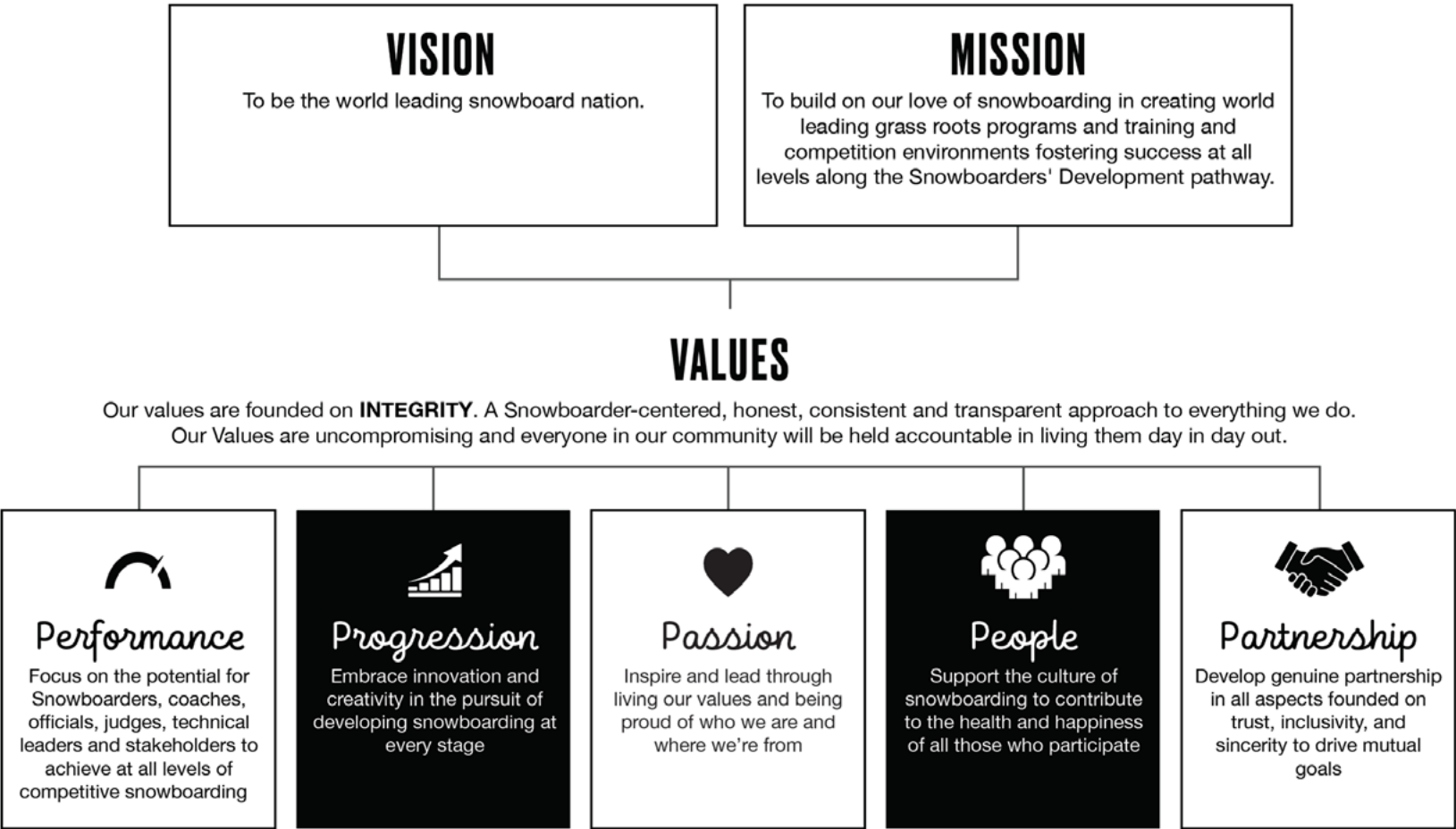
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2022-2026 STRATEGIC PLAN

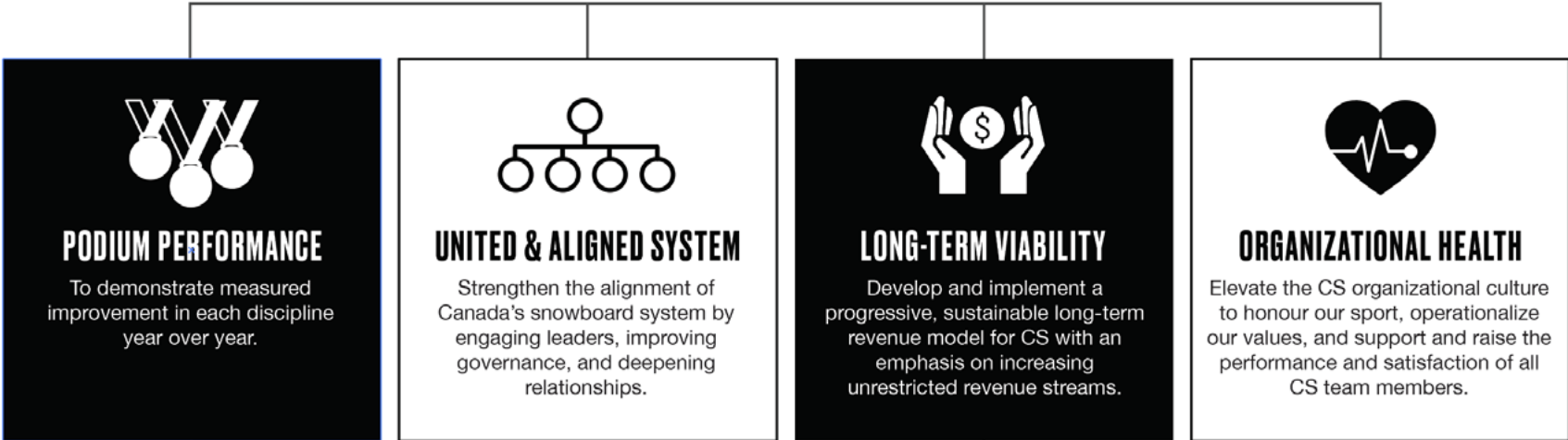
At Canada Snowboard, we believe that embracing the culture of snowboarding combined with a commitment to excellence is the foundation of who we are. Performance at the highest level comes from a Snowboarder-focused approach to training, programs, events and coaching. Our Snowboarders are amongst the best in the world, and we are committed to provide them the means to achieve their goals.

Our members are our Provincial and Territorial Associations. They are the backbone of the competitive snowboard pathway. From a young rider's first event, to joining a club, to progressing to the national team, our Provinces and Territories are key to developing our future high performance Snowboarders. Our goal is to support our members to work together to provide the best possible system for competitive snowboarding on the planet. From coaches to officials, judges to events, sport development to high performance, creating strong alignment from coast to coast will allow us to offer the best possible experience to every Snowboarder from parks and slopes to podiums.

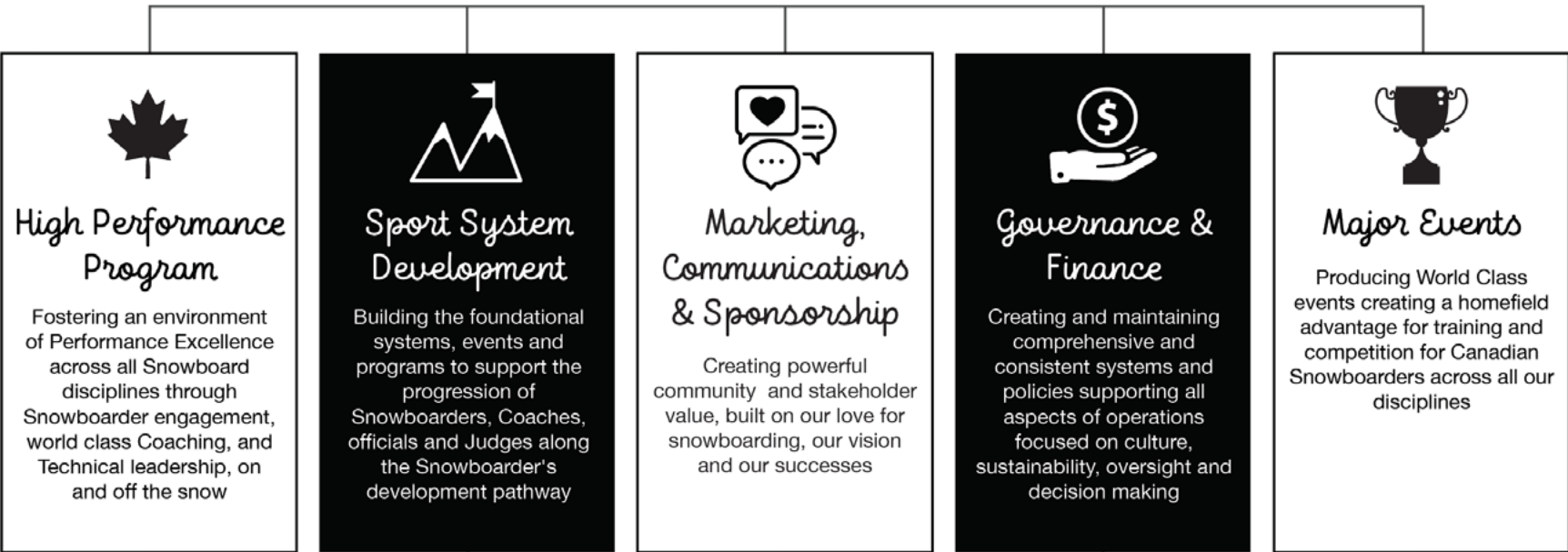


2022-2026 STRATEGIC PLAN ... continued

LONG-TERM STRATEGIC GOALS



5 OPERATIONAL PILLARS



0.1 HIGH PERFORMANCE



HIGHLIGHTS

The Canada Snowboard programs demonstrated continued progression across both podium performance and athlete depth development throughout the season. The year was highlighted by several NextGen athletes achieving podium performances at major international events for the first time in their careers. For the first time in many years, all Canada Snowboard high-performance disciplines recorded podium results within the same season.

The season was highlighted by the 2026 Olympic and Paralympic Winter Games, where Éliot Grondin captured the Olympic silver medal in Men's Snowboard Cross and Tyler Turner earned a Paralympic bronze medal in Para Snowboard Cross. Slopestyle continued to lead as the program's primary medal discipline on the World Cup stage, with multiple athletes capable of achieving podium performances, while Snowboard Cross and Para Snowboard once again demonstrated strong international depth and consistency. The emergence of athletes including Evan Bichon and Philippe Nadreau securing career first World Cup podiums further strengthened overall program depth across the speed disciplines.

At the same time, Alpine and Halfpipe continued to demonstrate measurable progression, particularly within the women's programs, with athletes increasingly advancing through qualification rounds into finals and contending for podium performances at the World Cup level.

Across all disciplines, athletes showed improved consistency and competitive depth, reflecting the continued strengthening of Canada Snowboard's international standing and the long-term sustainability of the high-performance pathway.

2026 OLYMPICS & PARALYMPICS



ÉLIOT GRONDIN - SILVER MEDAL

Snowboard Cross



TYLER TURNER - BRONZE MEDAL

Para Snowboard Cross

SLOPESTYLE/BIG AIR

The Slopestyle and Big Air program continued to establish itself as a leading discipline within Canada Snowboard during the 2025/26 season, achieving multiple World Cup podiums and demonstrating significant athlete depth across both veteran and emerging athletes. The program entered the Olympic season with one of the deepest competitive teams internationally, with six athletes having achieved World Cup or World Championship podiums during the qualification period.

The season, however, was heavily impacted by injuries and challenging environmental conditions throughout both training and competition periods. World number one Liam Brearley sustained a season-ending injury early in the year, removing one of the program's strongest Olympic medal contenders. Additional injuries and setbacks throughout the season impacted athlete preparation and competition consistency across the team.

Despite these challenges, the program continued to deliver strong international performances. Laurie Blouin captured a World Cup victory in Snowmass and added a Top 5 Olympic performance, while Eli Bouchard secured his first career Slopestyle World Cup victory and continued his rapid progression within the international field. Francis Jobin achieved a Top 10 Olympic result in Big Air, and Juliette Pelchat delivered a breakthrough season, narrowly missing her first World Cup podium and finishing inside the Top 10 at her first Olympic Winter Games.

The season also reinforced the strength of the program's long-term athlete development system. Athletes including Cam Spalding, Eli Bouchard, Francis Jobin, and Juliette Pelchat continued to demonstrate progression from the domestic pathway into consistent international competitiveness, reflecting the continued evolution and sustainability of the Slopestyle and Big Air programs.

While the program fell short of Olympic medal expectations, the overall depth, progression of emerging athletes, and continued international competitiveness position the discipline strongly heading into the next World Championship and Olympic cycle.

TEAM HIGHLIGHTS

- **Laurie Blouin** – 1st Snowmass WC, 5th Slopestyle Olympic Games
- **Eli Bouchard** – 1st Flachau WC, 3rd Rockstar Open
- **Francis Jobin** – 7th Big Air Olympic Games
- **Mark McMorris** – 1st X Games Slopestyle
- **Juliette Pelchat** – 4th Steamboat BA WC, 9th Slopestyle Olympic Games
- **Truth Smith** – 8th Flachau WC
- **Cam Spalding** – 4th Flachau WC, 7th X Games Slopestyle, 10th Slopestyle Olympic Games



HALFPIPE

The Halfpipe program demonstrated continued progression throughout the 2025/26 season, particularly within the women's program, highlighted by Elizabeth Hosking securing her first career World Cup victory at the Calgary World Cup. The result marked Canada Snowboard's first women's Halfpipe World Cup victory since Maëlle Ricker in 2002 and represented a significant milestone for the discipline.

Across the season, the program showed improved competitiveness internationally, with increased advancement into finals and consistent Top 10 World Cup performances. Athletes benefited from increased international training opportunities and a renewed emphasis on technical progression and long-term athlete development.

Elizabeth Hosking continued to establish herself as a consistent world-class competitor, adding multiple finals appearances throughout the season, including a 6th-place finish at the Laax World Cup and 7th-place finish at the Aspen World Cup, before representing Canada at the 2026 Olympic Winter Games.

Felicity Geremia demonstrated strong progression during her first full senior international campaign, achieving a career-best 5th-place result at the Silvaplana World Cup and continuing to establish herself within the international field. Brooke D'Hondt also returned to consistent World Cup competition following early-season interruptions, recording multiple finals appearances throughout the year.

The program also continued supporting the development of emerging athletes, including Liam Gill and Ryan Vo, while identifying future priorities around increased access to high-quality training environments and expanded technical progression opportunities to support long-term podium sustainability within the discipline.

TEAM HIGHLIGHTS

- Elizabeth Hosking – 1st Calgary WC, 6th Laax WC, 7th Aspen WC, 2026 Olympic Team
- Brooke D'Hondt – 5th Calgary WC, 6th Secret Garden WC
- Felicity Geremia – 5th Silvaplana WC, 7th Calgary WC



SNOWBOARD CROSS

The Snowboard Cross program continued to demonstrate strong international competitiveness throughout the 2025/26 season, highlighted by Éliot Grondin capturing an Olympic silver medal in Men's Snowboard Cross and continuing to establish himself as one of the world's leading athletes in the discipline. Across the broader program, athletes demonstrated increased depth and progression, particularly within the men's team, with multiple athletes advancing into finals and achieving career-best World Cup performances.

The season also reflected continued progression within the emerging athlete group. Evan Bichon achieved his first career World Cup podium at the Mont-Sainte-Anne World Cup Finals despite navigating significant personal adversity throughout the season. Colby Graham and James Savard-Ferguson continued to gain valuable World Cup experience, with both athletes demonstrating increased competitiveness and progression within international race environments and reaching the small finals.

Throughout the quad, the program continued strengthening its overall performance structure through increased integration between coaching, technical, and performance support staff. Expanded use of individualized training environments, equipment development projects, and data-informed performance analysis contributed positively to athlete preparation and program professionalism.

At the same time, the season reinforced several key areas for continued development. Increased access to high-performance training environments, improved technician program structure and leadership, and expanded NextGen athlete servicing remain critical priorities to support consistent podium conversion and long-term athlete progression within the discipline.

Despite these challenges, the program demonstrated meaningful progression in overall athlete depth and international competitiveness, establishing a strong foundation for continued success into the next Olympic cycle.

TEAM HIGHLIGHTS

- **Éliot Grondin – Olympic Silver Medalist, 2x World Cup qualification wins, Top 2 qualifications in 5 of 6 major events, 2nd Donovaly WC**
- **Evan Bichon – 3rd Mont-Sainte-Anne WC Finals, 80% qualification-to-finals conversion rate**
- **Colby Graham – 8th Mont-Sainte-Anne WC Finals, 2nd Colere Europa Cup**
- **Liam Moffatt – 6th qualification at Mont-Sainte-Anne WC Finals**
- **James Savard-Ferguson – Finals appearances at World Cup level, 4th Colere Europa Cup Big Final**



ALPINE

The Snowboard Alpine program continued its upward trajectory throughout the 2025/26 season, delivering breakthrough performances and increased international competitiveness across both the National Team and emerging athlete group. The program demonstrated measurable progression in depth and consistency, with multiple athletes achieving career-best World Cup results and Olympic-level performances.

Arnaud Gaudet delivered the strongest Olympic performance of the program, qualifying 4th and finishing 6th at the Olympic Winter Games, narrowly missing a medal position by 0.03 seconds. Throughout the season, he consistently demonstrated top-level qualification speed and secured multiple World Cup podium performances. Kaylie Buck also achieved a major milestone, capturing her first career World Cup podium in Cortina and continuing to establish herself among the top international competitors in Parallel Giant Slalom.

Aurélie Moisan continued her progression within the international field, demonstrating strong qualification consistency and multiple Top 10 World Cup performances throughout the season. Ben Heldman showed continued top-end speed and competitiveness in both PGS and PSL disciplines, while Lanxi (Kaia) Wei delivered a breakthrough season in her first year competing internationally under the Canadian program, highlighted by a bronze medal at the FIS Junior World Championships.

The program also benefited from continued investment into technical delivery, European training environments, and athlete servicing structures, contributing to stronger race execution and improved consistency across the athlete group.

Overall, the Alpine program demonstrated significant progress across the quad, with a balanced mix of established and emerging athletes positioning the discipline strongly for continued podium performances and long-term international competitiveness through the next Olympic cycle.

TEAM HIGHLIGHTS

- **Arnaud Gaudet** – 6th Olympic Games, 3x World Cup podiums, 11 finals appearances
- **Kaylie Buck** – 1st career World Cup podium (Cortina), multiple Top 10 World Cup results
- **Aurélie Moisan** – Multiple Top 10 World Cup finishes, strong qualification consistency throughout the season
- **Ben Heldman** – Multiple Top 10 World Cup performances in PGS and PSL
- **Lanxi (Kaia) Wei** – Bronze medal, FIS Junior World Championships; multiple Top 16 World Cup and Europa Cup results



PARA SNOWBOARD

The Para Snowboard program continued to demonstrate world-class competitiveness throughout the 2025/26 season, highlighted by Tyler Turner securing a Paralympic bronze medal in Snowboard Cross at the 2026 Paralympic Winter Games. The program continued to deliver consistent podium-level performances internationally while also demonstrating progression within the emerging athlete group.

Tyler Turner once again led the program with multiple World Cup podium performances in both Snowboard Cross and Banked Slalom disciplines. In addition to his Paralympic bronze medal, Turner narrowly missed the Banked Slalom podium with a 6th-place finish, reinforcing his position as one of the world's leading Para snowboard athletes.

The season also saw strong progression from the broader athlete group. Philippe Nadreau achieved his first career World Cup podium with a silver medal in Lenk, while Sandrine Hamel continued her consistency at the World Cup level with podium performances in SBX competition. Chase Nicklin demonstrated continued development, advancing into multiple World Cup big finals and gaining valuable Paralympic competition experience.

Veteran athlete Alex Massie also delivered strong performances throughout the season, advancing into the Paralympic SBX big final and remaining in medal contention through the latter stages of competition.

The continued progression of both established and emerging athletes reflects the strength of the program's individualized athlete development model and integrated performance support approach. Strong domestic training partnerships and targeted high-performance environments continue to play an important role in sustaining international competitiveness and long-term athlete development within the Para Snowboard pathway.

TEAM HIGHLIGHTS

- **Tyler Turner – Paralympic Bronze Medalist (SBX), despite contact in the big final impacting his opportunity to defend his Paralympic title after qualifying first and demonstrating dominant pace throughout the competition. Also achieved 2x World Cup podiums in SBX and 2x World Cup podiums in BSL during the season.**
- **Philippe Nadreau – 2nd Lenk WC, first career World Cup podium**
- **Sandrine Hamel – 2x SBX World Cup podiums**
- **Alex Massie – 4th Paralympic SBX**
- **Chase Nicklin – 2x SBX World Cup big finals, 6th Kühtai BSL WC**



0.2 BUSINESS OPERATIONS

HIGHLIGHTS

During the 2025/2026 winter season, Canada Snowboard continued to strengthen its position as a leading national sport organization through significant growth across business development, sponsorship, marketing, events, and communications. The organization expanded its commercial portfolio through the addition and renewal of major national partners, while delivering increased value to existing sponsors through integrated activations, athlete storytelling, digital content, and event experiences.

A key focus throughout the season was leveraging the momentum of the upcoming Milano Cortina 2026 Olympic / Paralympic Winter Games. Canada Snowboard executed comprehensive communications and marketing campaigns highlighting Olympic qualification, athlete performances, and national team success stories, generating strong media coverage and increased visibility for athletes, sponsors, and the organization. These efforts elevated Canada Snowboard's profile nationally and further strengthened relationships with key stakeholders, partners, and fans.

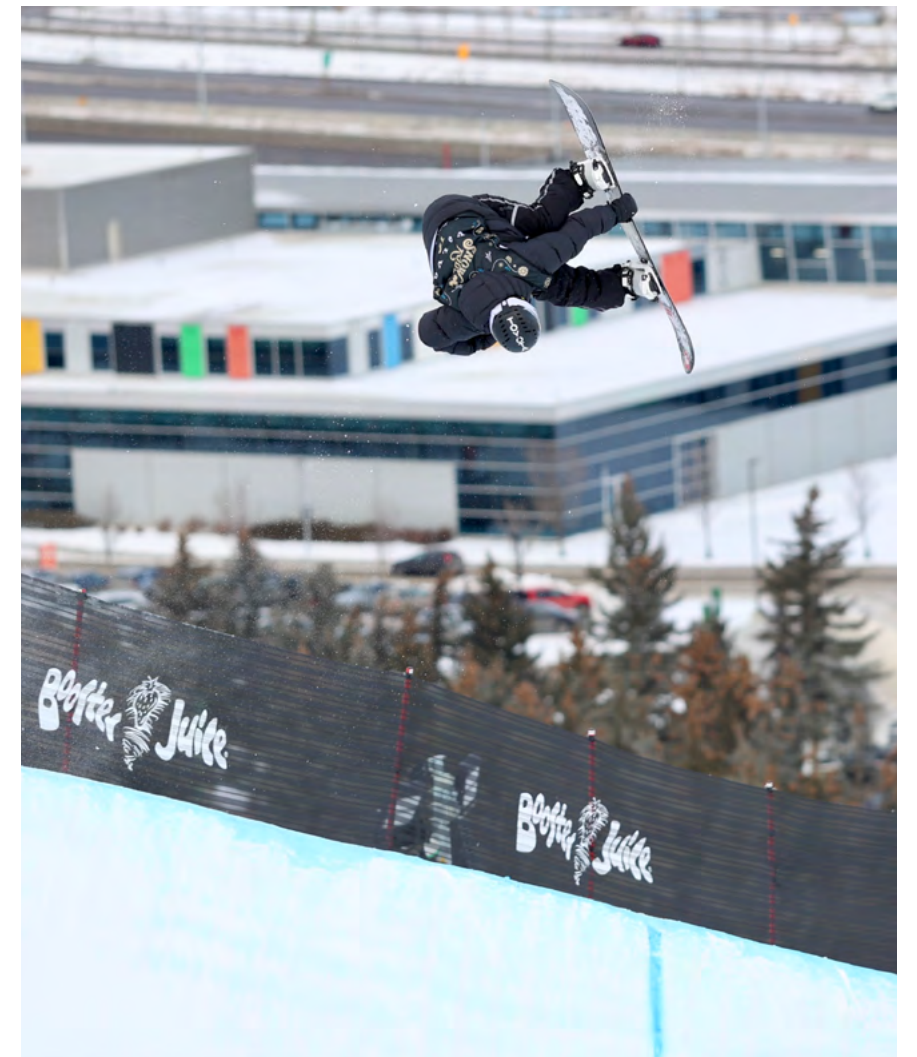
The organization's event portfolio continued to grow and evolve. Canada Snowboard successfully expanded The Grind Series, Canada's premier urban snowboard competition platform, delivering events across the country and culminating with a high-profile finale at the World Ski & Snowboard Festival in Whistler. The event series continued to showcase the culture and creativity of snowboarding while attracting new participants, audiences, and commercial opportunities. World Cup properties across Canada also continued to serve as important platforms for athlete promotion, sponsor activation, and fan engagement, providing world-class experiences for spectators and partners alike.

In marketing and digital communications, Canada Snowboard increased its focus on athlete-centered storytelling, Olympic / Paralympic narratives, and engaging content that highlighted the achievements and personalities of Canada's snowboard athletes. Strategic social media campaigns, video content, partner collaborations, and event coverage drove continued audience

growth and engagement across digital platforms. These initiatives helped strengthen connections with existing fans while attracting new audiences to the sport.

On the communications front, Canada Snowboard maintained a strong national media presence throughout the season, amplifying athlete performances, major event announcements, partnership launches, and Olympic-related milestones. Through proactive media relations and integrated communications efforts, the organization successfully elevated awareness of snowboarding in Canada and reinforced its reputation as a high-performing and innovative national sport organization.

Collectively, these business development, sponsorship, marketing, communications, and event initiatives contributed to another successful season for Canada Snowboard, further enhancing the organization's commercial strength, brand recognition, stakeholder engagement, and performance throughout a busy season.





MILESTONES

- Secured Oakley as Canada Snowboard's Official Outerwear and Eyewear Partner, strengthening athlete support, brand alignment, and visibility across national team and event properties.
- Expanded and renewed the organization's commercial partner portfolio, including key partnerships with:
 - Aava Hotel
 - Jarritos
 - Guru Energy
 - Booster Juice (expanded to a National Team partnership)
 - Intact Insurance
 - Beam Radiology
 - ON. Shoes
 - Ozlo Sleepbuds
 - BigSteelBox
 - BeaverWax
 - United Rentals
 - Yonex
 - Fenyk Coffee
 - Aparso
 - Nitro
 - Nidecker
 - Salomon
- Developed and launched a comprehensive Olympic communications strategy focused on:
 - Elevating Canada's top snowboard athletes as they progress toward Milano Cortina 2026.
 - Showcasing athlete journeys, personalities, and behind-the-scenes stories.
 - Creating compelling content that connects fans, partners, and media with athletes beyond competition results.
 - Building awareness and engagement leading into Olympic qualification and Games-time coverage.
- Providing partners with integrated storytelling opportunities through athlete-led content and campaign activations.
- Increased focus on year-round storytelling and content marketing to amplify athlete achievements, strengthen partner visibility, and grow engagement across Canada Snowboard's digital and social media channels.
- Continued alignment between business development, marketing, and communications efforts to maximize commercial value, support athlete performance pathways, and increase the profile of Canadian snowboarding nationally and internationally.
- Delivered strong sponsor integration opportunities across national events, athlete programming, content initiatives, and team activations, creating increased value for partners and enhanced support for athletes.
- Strengthened event partnership revenue through a combination of new sponsorship acquisitions and successful renewals, helping drive sustainability and growth across the domestic event calendar.

THE GRIND



THE GRIND QUÉBEC CITY

Agora Port, QC

The Grind Quebec City brought big energy to the Quebec City Old Port Agora, with 41 athletes competing in front of 4,000 spectators. Set against one of the city's most iconic urban backdrops, the event created a lively festival-style atmosphere that showcased the progression, style and creativity of Canadian snowboarding while giving fans an up-close look at the next generation of talent.

Off-course, the activation village helped bring the event to life, with partners including Bell and Jarritos engaging directly with fans alongside local vendors and community activations. The result was a fun, high-energy stop that blended grassroots snowboard culture, urban event energy and meaningful partner visibility in a unique downtown venue.

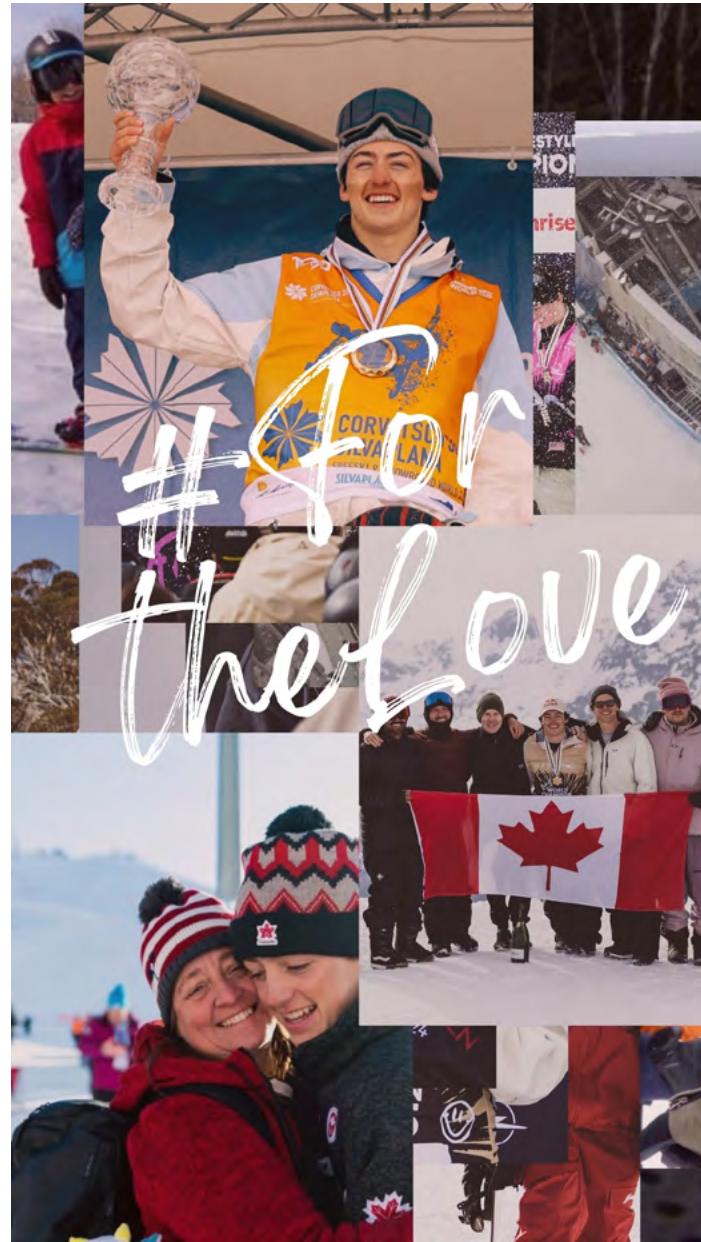
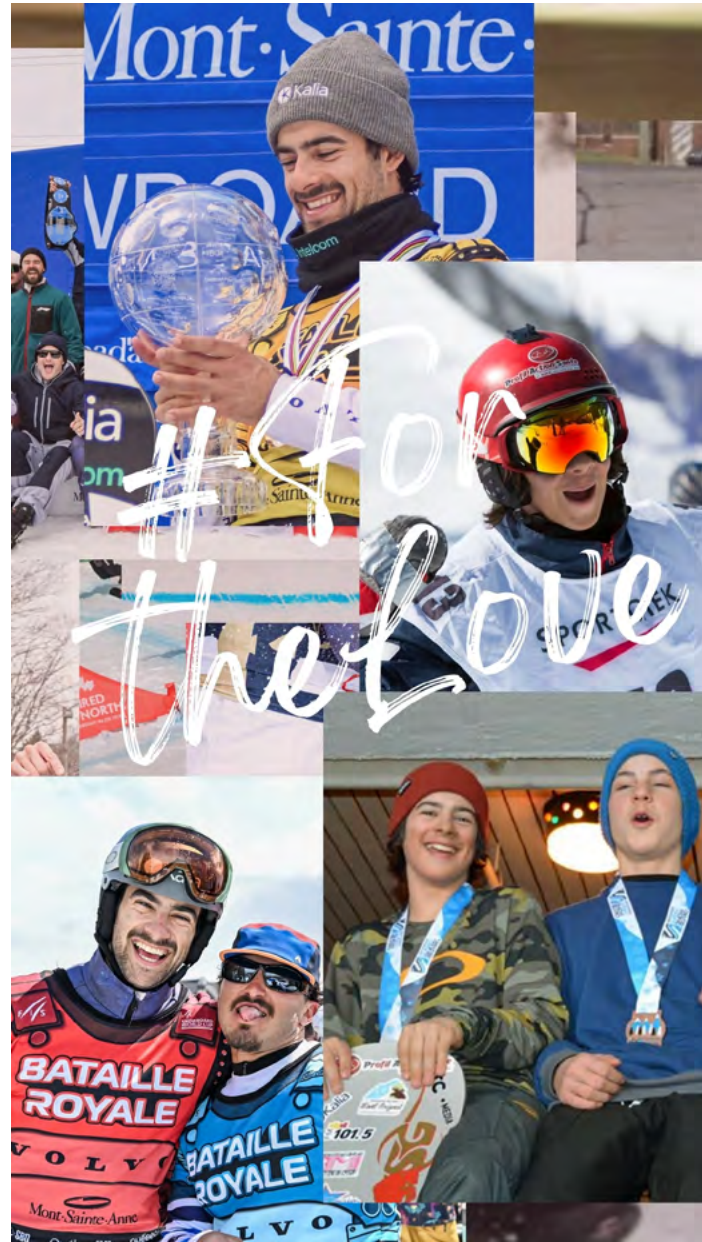


THE GRIND WHISTLER

Whistler Village, BC

The Grind Whistler brought rail jam energy to one of the biggest weekends on the Canadian snowboard calendar, with 75 athletes competing and more than 10,000 spectators engaging with the event throughout the World Ski and Snowboard Festival. As WSSF celebrated its 30th anniversary, the event added to the momentum of a packed weekend in Whistler, showcasing high-level riding, crowd energy and the culture that makes the resort one of the world's most iconic snowboard destinations.

Volvo, Bell and Aparso helped extend the event experience through on-site activations in the village, while Jarritos supported the progression side of the event through the Best Trick awards. Together, these partner touchpoints added to the festival atmosphere and helped The Grind Whistler deliver meaningful fan engagement, athlete recognition and brand exposure throughout one of Canada's most recognizable winter sport weekends.



SOCIAL & DIGITAL

Canada Snowboard's communication is focused on digital reach, and genuine communication with our followers. By embracing our biggest influencers, our athletes, each of our channels has seen significant growth over the past season.

89.8K Social Followers (6 channels)

- NATIONAL TEAM SPONSORS -

V O L V O

Bell



- FUNDING PARTNERS -



0.3 EVENTS & ENGAGEMENT



MILESTONES

- 4 World Cups and 1 Junior World Championships (3 able body - Halfpipe, PGS, and SBX WC Finals; 1 Para World Cup - SBX; 1 Park & Pipe Junior World Championships). Events were held in BC, Alberta and Quebec.
- Hosted the first Rail Event to occur on a global stage during the 2026 Park & Pipe Junior World Championships in Calgary.
- Two major milestones this past season was the implementation of both Speed and Style Comp Intro Advanced workshops across 3 regions (BC, Alberta, and Ontario), and most notably the re-implementation of the Competition Development Speed and Style workshop,
- Record Breaking Attendance at The Gathering

SAFE SPORT

Canada Snowboard is committed to putting the highest priority on providing a healthy, safe, accessible and inclusive learning, training and competitive environment and experience for everyone in the Canada Snowboard Community.

As part of Canada Snowboard's commitment to creating a safe and inclusive environment, we are proud to have adopted the Universal Code of Conduct to Prevent and Address Maltreatment in Sport (UCCMS). Canada Snowboard became an official signatory of the Canadian Safe Sport Program (CCSP) as of April 1st, 2025. Through the CCSP Rules, the Sport Integrity Canada (formerly the CCES) independently administers the Universal Code of Conduct to Prevent and Address Maltreatment in Sport (UCCMS) for federally funded, national-level sport organizations by receiving and responding to reports of prohibited behaviour, and by developing and carrying out education, prevention, and policy activities. All Canada Snowboard stakeholders at a national level (inclusive of employees, contractors, Board of Directors, National and Next Gen Team athletes, coaches and support staff) have access to the services of Sport Integrity to address any concerns or complaints they experience, or observe, while participating in our sport.

Canada Snowboard has also continued to retain the services of an independent third party (Ombudsman) to be available for all members to access for complaints of concerns related to safe sport violations, particularly those which fall outside of the jurisdiction of the Canadian Safe Sport Program (Provincial or Territorial Level).



WORLD CUPS

Canada Snowboard would like to acknowledge the tremendous support we've received from each host PTSA where a World Cup was hosted this past season, as it could not have been done without them. The PTSAs played an integral part of the Lead Organizing Committees for their respective World Cups & Junior World Championships.



SNOW RODEO (HALFPIPE)

Calgary, AB

Snow Rodeo came charging into 2026 with serious momentum, setting the tone just 30 days out from the Milano Cortina Olympic Winter Games. Hosted in collaboration with Freestyle Canada, this Halfpipe World Cup was not one to miss. With every run carrying added weight, Canada's halfpipe athletes rose to the occasion in Calgary, delivering a high-energy FIS Halfpipe World Cup filled with world-class competition, packed crowds, and unforgettable moments at WinSport. The weekend was highlighted by a historic performance from Elizabeth Hosking, who claimed her first World Cup victory. The win marked the first Halfpipe World Cup title by a Canadian woman in more than 23 years, igniting the Calgary crowd and creating one of the most memorable Snow Rodeo moments to date. Off the pipe, the festival atmosphere was just as electric. The Volvo Fika Lounge was buzzing throughout the event, the Corona bar kept fans gathered slope-side, and the Red Bull DJ brought the music and energy that transformed the venue into a true celebration of snowboarding culture. With strong partner activations, an engaged crowd, and a historic Canadian win under the lights, Snow Rodeo once again proved why it remains one of the premier stops on the FIS World Cup circuit.



WELCOME TO PARADISE (PARA SNOWBOARD)

Big White SKi Resort, Kelowna, BC

The Welcome to Paradise FIS Para Snowboard World Cup returned to Big White Ski Resort, bringing the world's top Para snowboarders back to the Okanagan for another incredible showcase of speed, skill, and progression. The event continued Big White's long-standing legacy as a premier home for Para snowboard competition, marking 13 years of World Cup action at the resort, including two World Championship events. Canada delivered standout performances throughout the week, led by Tyler Turner and Sandrine Hamel just weeks out from the Paralympic Winter Games. Turner was a force in the men's SB-LL1 Snowboard cross, capturing gold and silver across two days of racing, while Hamel showed incredible consistency with two bronze-medal finishes in the women's SB-LL2 category. The pair also teamed up to earn bronze for Canada in the Mixed Team Snowboard Cross event, adding another highlight to a strong week on home snow. With thrilling races, inspiring performances, and a welcoming mountain community, Welcome to Paradise once again celebrated the very best of Para snowboarding. From career-best results to podium moments and world-class competition, Big White continued to prove why it remains one of the most iconic and beloved stops on the FIS Para Snowboard World Cup calendar.

WORLD CUPS...continued



LÉGENDES DU NORD (ALPINE)

Val Saint-Côme, QC

Légendes du Nord returned to Val Saint-Côme for another unforgettable weekend of high-speed alpine snowboard racing, bringing world-class Parallel Giant Slalom action back to Quebec for the final PGS World Cup stop of the season. With Canada's athletes racing on home snow, the event delivered the intensity, atmosphere, and community pride that continue to make this stop a standout on the FIS World Cup calendar. The highlight of the weekend came from Arnaud Gaudet, who earned bronze in the men's Parallel Giant Slalom, marking the first World Cup PGS medal on Canadian soil in 15 years. Fuelled by the energy of the home crowd, Gaudet's podium finish created a milestone moment for the team, the fans, and the Val Saint-Côme community. Beyond the racing, the festival atmosphere came to life through the incredible support of our partners. The Volvo Fika activation was a huge success, creating a warm and welcoming gathering space for fans, while the Corona bar kept the energy high throughout the weekend. With standout competition, strong partner activations, and an electric home-crowd atmosphere, Légendes du Nord continues to build its legacy as a premier Canadian stop on the FIS World Cup circuit.



BATAILLE ROYALE (SBX)

Mont-Sainte-Anne, QC

The Bataille Royale FIS Snowboard Cross World Cup returned to Mont-Sainte-Anne, QC, closing out the FIS Snowboard Cross season with beautiful weather, packed crowds, and high-intensity racing on home snow. As the final stop on the World Cup circuit, the event delivered an electric atmosphere and showcased the depth of Canada's snowboard cross team in front of a passionate Quebec crowd. All six Canadian riders advanced to finals, with Audrey McManiman, Evan Bichon, Colby Graham, James Savard-Fergusson, Liam Moffatt, and Éliot Grondin giving fans plenty to cheer for. The highlight of the day came from Evan Bichon, who earned his first career World Cup podium with a thrilling thirdplace finish. Colby Graham also delivered a breakout performance with his first top-eight World Cup result, while Audrey McManiman capped her season with a season-best finish. Éliot Grondin, a major draw for the home crowd, was unfortunately unable to race finals due to illness. Beyond the racing, Bataille Royale delivered a full festival experience for fans and partners. The Volvo Fika Lounge created a welcoming slope-side gathering space, the Corona après brought fans together well into the evening, and Guru Energy helped fuel the on-site atmosphere throughout the event. With standout Canadian performances, strong partner activations, and an incredible crowd, Bataille Royale once again proved why it is a can't-miss finale on the FIS Snowboard Cross World Cup calendar.

WORLD CUPS*...continued*



CALGARY 2026 PARK & PIPE JUNIOR WORLD CHAMPIONSHIPS (SS/BA/HP/RE)

Calgary, AB

The Calgary 2026 FIS Park & Pipe Junior World Championships brought together the world's top junior freestyle ski and snowboard athletes for 2 weeks of elite international competition at WinSport Canada Olympic Park. Featuring Halfpipe, Slopestyle, Big Air, and Rail disciplines, the event showcased the next generation of athletes on the pathway to future World Cup and Olympic success while reinforcing Calgary's reputation as a premier host city for world-class winter sport events. A major milestone for the event and for the sport as a whole was the inclusion of the Rail Event as a discipline - marking the first time a Rail Event has been hosted on the global stage. This historic addition reflected the continued evolution of Park & Pipe Snowboarding and created an exciting new opportunity for the next generation of athletes to compete internationally.

EVENTS

From coast to coast Canada Snowboard and the PTSAs put in an incredible amount of hard work alongside some of the most amazing volunteers. Provincial, FIS and NorAm competitions were a huge success!

SPEED NATION SBX NATIONALS

The Speed Nation SBX Nationals was hosted just days after the Mont Sainte Anne SBX World Cup, where NorAm athletes were given the opportunity to race on a slightly modified version of the World Cup course. This event offered a technical course for athletes to showcase their talents on.

4 NATIONS REPRESENTED

23 COACHES DOMESTIC & INTERNATIONAL

70 SBX ATHLETES

SPEED NATION ALPINE NATIONALS

The Speed Nation Alpine Nationals was hosted at Alpine Ski Club in Ontario. Over the two days, athletes competed in both PSL and PGS events, providing an exciting 2 days of racing. There was a live stream for the event which captured over 1500 viewers.

3 NATIONS REPRESENTED

34 PGS ATHLETES

35 PSL ATHLETES

7 COACHES DOMESTIC & INTERNATIONAL



EVENTS *... continued*

AIR NATIONALS

This season, Air Nation Nationals was hosted at Stoneham Resort. This event was hosted on incredible Slopestyle and Big Air venues. The event was live streamed to over 2500 viewers on youtube which was the first livestream broadcast in Quebec for a National level event.

5 NATIONS REPRESENTED **62** SLOPESTYLE ATHLETES

56 BIG AIR ATHLETES **16** COACHES DOMESTIC & INTERNATIONAL

AIR NATION SPEED NATION

JR NATIONALS

This year's Junior Nationals took place in Ontario at Horseshoe Valley Resort and Alpine Ski Club. The event was thoughtfully designed to allow athletes to train and compete across multiple disciplines without any scheduling conflicts between training and competition days.

Entry fees were standardized across all events and included a weekly lift ticket for participating athletes, with discounted rates extended to accompanying family members.

The competition featured a diverse lineup of events: Snowboard Cross, Parallel Giant Slalom, Parallel Slalom, Slopestyle, Halfpipe, FIS Big Air, Après Rail Jam, and Banked Slalom. Arena Snowparks was responsible for building and maintaining the event venues at Horseshoe Valley Resort, while the Halfpipe was constructed in-house at Alpine Ski Club. Leading up to Jr Nationals, RAD

Programming was held at Alpine Ski Club which saw multiple clubs ride the pipe every Friday for 4 weeks to get pre-competition exposure. Following Jr Nationals, RAD Speed camps (Alpine, Snowboard Cross) were held at Horseshoe Valley to give athletes the opportunity to ride speed venues in a non-competitive manner alongside multiple teams and technical guidance of RAD Program Coaches.

Expanding the event's reach, all competitions were live streamed free of charge, attracting over 9,000 viewers on YouTube.

Beyond the on-snow action, the event also included an athlete parade and a banquet dinner, which welcomed over 200 athletes and family members, contributing to a memorable and community-focused experience.



68 SLOPESTYLE ATHLETES

39 PGS ATHLETES

18 HALFPIPE ATHLETES

37 PSL ATHLETES

59 RAIL JAM ATHLETES

70 BSL ATHLETES

93 SBX ATHLETES

VOLVO

GROM SERIES

SPEED & STYLE

This past season the Groms Series events had great success across Canada. The events were well attended by young athletes, and they were held at numerous resorts across Canada. These stage 3 events are an important part of the athlete pathway, it is great to see that young snowboarders have a place to enjoy a positive and competitive environment.

36 TOTAL NUMBER OF EVENTS

25 TOTAL NUMBER OF RESORTS

966 TOTAL NUMBER OF PARTICIPANTS



PROGRAMS

COACHING PROGRAM By CANADA SNOWBOARD

This season, the Canada Snowboard Coaching Program continued to strengthen the knowledge of our coaches through the delivery of 23 on-snow coaching workshops coast-to-coast, as far East as Poley Mountain, New Brunswick, as West at Mt Washington, BC and a ground-breaking northern workshop location in Bristol Pit, Yellowknife, NWT.. Across Canada a record-breaking 139 coaches participated in a CSCP on-snow workshop, and a further 28 coaches successfully completed their evaluations for their respective coaching contexts. Remotely, 35 coaches completed the Community Stream eLearning while another 31 completed the Professional Development Para Snowboard Coach and Community eLearning.

Within the NCCP pathways, Making Ethical Decisions Workshop and Evaluation has been revised from its facilitated delivery to become a combined eLearning “NCCP Make Ethical Decisions”. Further, a significant financial restructuring of the CSCP has occurred to ensure the long-term sustainable implementation of the program and to support the recruitment and retention of Coach Developers who are the backbone of the program.

Two major milestones this past season was the implementation of both Speed and Style Comp Intro Advanced workshops across 3 regions (BC, Alberta, and Ontario), and most notably the re-implementation of the Competition Development Speed and Style workshop, marking its first delivery in three seasons and represents an important step in progressing Canada’s current and future high-performance coaches.



PROGRAMS *... continued*

PARA PROGRAM

Para Snowboarding saw success in both the high-performance world, as well as within development of the sport. Following the Bronze Medal finish by Tyler Turner at the 2026 Paralympics, a Beyond Adaptive Camp (Development Program for Para Snowboarders) saw 8 participants meet to ride together at Sunshine Village for 3 days of riding throughout The Gathering. This camp preceded the 2nd annual Para Snowboard Team fundraising event The Leg Burner Banked Slalom at Banff Sunshine Village, with proceeds supporting the Canadian National Para Snowboard Team. The Leg Burner reached a capacity of 185 racers aiming to stand on the top step of the podium and claim Tyler's prosthetic leg trophy as the official champion. Finally, the first ever Adaptive Operators Camp took place at Sunshine Village, AB that introduced adaptive snowcat operators camp, introducing four amputees and wheelchair users to the intricacies of venue building and on-snow machine operating.



Riders curriculums continue to be a valuable development resource for clubs and coaches across Canada. These resources are integrated within the Community Stream Coaching context and the Competition Introduction Coaching Materials to assist new coaches with daily, weekly, and yearly training plans across the multitude of disciplines.

INDIGENOUS PROGRAM

Canada Snowboard acknowledges that snowboarding takes place across the traditional territories of many First Nations, Inuit, and Métis peoples, and we honour their presence, knowledge, and contributions to sport and community.

We strive to include Indigenous partners in each event. This year, we saw an incredible impact from the community during both the Snow Rodeo World Cup and the Park & Pipe Junior World Championships. For both of these events, members from the BackRoad Bandits came out to offer a drum circle and interactive dance, sharing the meaning behind the words spoken and actions of the dances with everyone in attendance. These circles provided an opportunity to experience the Indigenous culture first hand, bringing energy and cultural significance to each event.



The Little Riders Program continued to support the introduction and development of young snowboarders across Canada by providing in-school and off-snow equipment for initial sport introductions. Throughout the season, Little Riders programming was delivered in communities across multiple provinces and territories to create positive first experiences in snowboarding for participants.



Elleboard and Kindred Collective continue to play an important role in creating inclusive, welcoming, and development-focused opportunities for women, young girls and the LGBTQI2S+ community. A variety of on-snow experiences, mentorship programs, and coach engagement allowed for participation across multiple levels of sports and regions across Canada. To highlight one of many initiatives, BC organized an Elleboard Coach Program that provided funding and opportunities for comp intro and comp intro advanced coach development and certification. The program offered monthly meetings to coaches- giving insight into coach

education, competition preparation, areas of success in snowboarding and where there is room for growth. Current women coaches were paired with mentors that gave them the opportunity to collaborate and discuss throughout the year both on-snow and off-snow, and even providing tangible evaluation opportunities for coaching certifications.

13 EVENTS HOSTED

149 PARTICIPANTS



PROGRAMS ... continued



**RIDERS
ADVANCEMENT &
DEVELOPMENT
PROGRAM**

Completing the 5th year of implementation, the RAD program provides meaningful and targeted training and development opportunities for the future generation of snowboard athletes and coaches in Canada. By strategically calendaring the program alongside key events, the program allows athletes to train on competition-level venues without further additional building or access costs to the athletes. In partnership with the Provincial and Territorial Snowboard Associations, the RAD program saw a total of 6 meaningful initiatives with a total participation of over 600 athletes and coaches.

Activations

RAD SBX CAMP

MT. SIMA, YK | NOV 18 - DEC 3, 2025

In partnership with the Canadian Para Snowboard Team and Team Canada Ski Cross, the Mt Sima Pre-Season camp allowed teams from across Canada to come ride a NorAm level Snowboard Cross and provided training opportunities to athletes of all levels ahead of the first events of the season.

32 ATHLETES **10** COACHES **7** Teams

RAD SBX + ALPINE CAMP

HORSESHOE VALLEY RESORT, ON
MAR 13, 2025

The alpine camp saw a morning of riding from participants through two Alpine venues set by local technical coaching experts. Participants were able to move through a variety of Alpine sets to be introduced to Alpine in a non-competitive manner, and allow experienced athletes the opportunity to ride alongside other Canadian athletes.

20 ATHLETES **6** COACHES

RAD SBX CAMP

SUN PEAKS, BC | JAN 23-27, 2026

The camp at Sun Peaks offered a domestic training opportunity for teams to access an on-snow venue following the Speed National NorAm SBX event. This camp saw one of the highest reaches of international team attendance that provided Canadian athletes a greater quality training environment.

51 ATHLETES **13** COACHES **10** Teams

RAD HALFPIPE CAMP

ALPINE SKI CLUB, ON
FEB 13, 20, MAR 6, 12, 2026

Now in its second year of implementation, the weekly halfpipe program at Alpine Snowboard Club provided teams an opportunity to get into an 18-foot halfpipe to develop their fundamental halfpipe skills and their comfort. This camp leads participants directly into Jr Nationals, strategically planned so that athletes can familiarize themselves over the first few weeks via the camp and then put their skills to the test in the Jr Nationals competition. Notably, there is a strong increase in participation in Jr Nationals each year as more athletes become familiar with halfpipe and want to continue pursuing their halfpipe pathway.

~30 ATHLETES/WEEK **~8** COACHES/WEEK

RAD PARA CAMP

MONT-SAINTE-ANNE, QC
APRIL 4-7 2026

For the first year ever, Mont-Sainte-Anne welcomed 3 progressive levels of Snowboard Cross programming over 2 weeks: The Bataille Royale Snowboard Cross World Cup, the Speed Nation Snowboard Cross NorAm, and The RAD Program. These events were structured to create a clear and welcoming progression pathway, allowing athletes at each stage of development to test themselves on the next level of track in a safe and supportive environment. Beginning with the World Cup build designed by Arena Snowparks, the features were strategically adapted through the progression of events to allow athletes to push themselves safely for the next level of competition. This initiative created a true pathway for snowboard cross riders and coaches to progress in their riding and comfort levels, delivering venues from World Cup venues all the way to grassroots athlete development. In addition, the RAD camp welcomed participants from Quebec Ski Cross which allowed skiers to train their coaches and athletes for the upcoming 2027 Canada Winter Games, strengthening Snowboards inter-sport collaborations and partnerships.

38 SNOWBOARDERS **24** SKIERS **10** SNOWBOARD COACHES

PROGRAMS ... continued

THE GATHERING RAD CAMP

SUNSHINE VILLAGE, AB — THE GATHERING (MAY 7-10, 2026)

The Gathering continued to establish itself as the premier development event in Canada, delivering the largest member-attended event in Canada Snowboard's history. The event created a unique environment where athletes, coaches, industry partners, and program leaders could come together to share knowledge, build relationships, and participate in high-quality on-snow and off-snow experiences. This year's record-breaking participation reflects the growing momentum of the event and the importance as a national hub for the competitive snowboard culture. There were multiple sub-activities around The Gathering including:

- Four CSCP Workshops
- Para Beyond Adaptive Camp
- Park Scapers Build Clinic
- Alpine Board Demo Fleet
- Coaching evaluations (10% of attending coaches successfully completed an evaluation)
- Coaching Socials
- Judging Clinics
- Community Skate and Barbecue Night
- Leg Burner Banked Slalom
- Mental Health Advocacy via Snowboarding Saves
- Kindred Collective Programming
- Access to venues within most disciplines, including: SBX, Alpine, Banked Slalom, Private Rail Garden, Big Air jumps, and the transition park The Holy Bowly.



Participants had direct access to current discipline experts, including some National Team Alumni and current High-Performance staff that helped set up each venue and ride with the teams over the 4 days. With 34 unique teams represented from 12 Provinces and Territories, teams were intentionally paired with new groups each day to encourage collaboration and ride new disciplines they may not otherwise have the opportunity to try. These sessions were delivered under the supervision and mentorship by each discipline's expert, helping athletes safely expand their skillsets while exposing coaches to new approaches and training environments.

Participants also had the opportunity to ride alongside internationally recognized judges - ranging from regional officials to Olympic-level judges - who additionally led off-snow judging clinics for interested athletes, coaches, and

officials. Donek Snowboards further enhanced the experience by providing a fleet of approximately 30 Alpine Snowboards, boots, and bindings that allowed participants of all sizes and abilities to access and experience alpine snowboarding equipment at no cost.

The Gathering continues to demonstrate the value of bringing together all levels of the snowboard community into a single collaborative environment. By combining coach education, athlete development, industry engagement, officials training, mentorship opportunities, and multi-discipline exposure, The Gathering has become a key driver in strengthening the Canadian competitive snowboard system and supporting the long-term growth of the sport and culture nationwide.

272	ATHLETES
94	COACHES
75	PARTNER-PARTICIPANTS
34	CLUBS
12	PROVINCES / TERRITORIES

PROGRAMS *... continued*

RBC TRAINING GROUND - ON-SNOW

MAY 11TH, 2026, SUNSHINE VILLAGE, AB

This is the first ever on-snow and sport-specific RBC Training Ground of its kind that aimed to test the technical abilities of snowboarders wanting to pursue competitive snowboarding. Four venues were utilized including a Rail Jam set up, Big Air, Snowboard Cross, and an Alpine venue. A total of 43 participants from never-ever to future Olympic competitors were paired into groups based on abilities, geographical locations, and interests. Each group was assigned a coach, with coaches strategically picked from 6 different clubs from across Canada to best match up future athletes with a local coaches in each respective region. This novel event broke ground as the first-ever sport-specific Training Ground in partnership with RBC and has already helped identify future speed athletes, a growing discipline in Alberta, for future competitive opportunities.

43 ATHLETES

8 COACHES

1 INSTRUCTOR



PTSA MEMBERSHIPS

BC



1,208

MEMBERS

AB



1,094

MEMBERS

QC



747

MEMBERS

ON



431

MEMBERS

NWT



329

MEMBERS

NS



249

MEMBERS

SK



197

MEMBERS

YT



123

MEMBERS

MB



120

MEMBERS

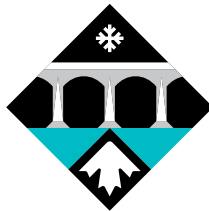
NL



42

MEMBERS

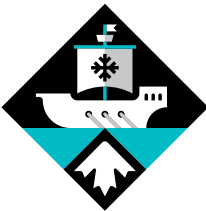
PEI



39

MEMBERS

NB



0

MEMBERS

PTSA HIGHLIGHTS



ALBERTA

- ASA had a sensational year with events both internationally, nationally and locally with 9 AB Snowboard members named to World Juniors with a top 10 ten result in men's SS. ASA also had success at the Arctic Winter Games with Team Alberta North taking home the overall U14 women's Snowboard title.
- ASA hosted in excess of 15 on snow events including access for our Groms through to our Masters across Northern, Central and Southern Alberta in both style and speed disciplines. This also included hosting Western Canada's first WSPL level Rail Event at Sunridge Ski Area, Edmonton as part of our Alberta Series.
- A formal partnership was created this season between ASA and Special Olympics Alberta, with the first ever Special Olympics Snowboard 'try-it' day hosted at WinSport, Calgary. A successful first introduction has led to a continued investment in the partnership in the 26-27 season as we lead the way for inclusion of Snowboarding in the Games.
- ASA saw a resurgence in both Elleboard and Little Rider activations/sessions this season with Elleboard activations held in conjunction with major events and resort partners including the Lake Louise Ride Day with Brooke D'Hondt.
- Membership growth, volunteer engagement, coach certifications and new judges to the sport also increased in the province this season and can be attributed to the ongoing support and delivery of our sanctioned club programming and passionate community base - Thank you to all those involved!



BRITISH COLUMBIA

- BC Snowboard delivered strong grassroots-to-high-performance programming throughout the 2025/2026 season, including:
 - 78 Little Riders (In School) Program sessions
 - 10 Grom activations
 - 7 Elleboard activations
 - 30 Provincial Series events
 - SBX NorAm events and camp
 - Big White 2026 Para Snowboard World Cup
- BC Snowboard Provincial Teams supported athlete development in Snowboard Cross and Slopestyle, with a focus on athlete pathways, regional training opportunities, coach support, and progression toward NorAm and World Cup levels.
- Coach, athlete, and club development remained a priority across the province, including the delivery of 6 Comp Intro coaching courses to help strengthen club capacity and support long-term athlete development.
- BC Snowboard membership grew by 5% during the 2025/2026 season.
- BC Snowboard worked collaboratively with clubs, resorts, volunteers, officials, and Canada Snowboard to strengthen and support the snowboard community in BC and across Canada.

PTSA HIGHLIGHTS *... continued*



MANITOBA

- New club established at Holiday Mountain Resort bringing a total of three clubs in Manitoba
- Four Provincial series events hosted across two resorts (Falcon Ridge and Holiday Mountain)
- Athletes and Coaches from Manitoba's West, Central and North locations attended The Gathering



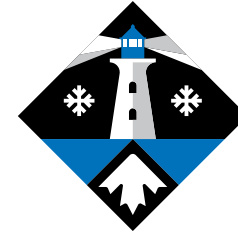
NEWFOUNDLAND & LABRADOR

- NL Snowboard Athlete Meredith Hayden traveled to Chilli for snowboard speed training - first time NL Snowboard had an athlete train internationally
- NL Snowboard Athlete Elizabeth Lavoie was invited to compete with team Canada at Junior Worlds in Switzerland - First time NL Snowboard had an athlete compete internationally for Canada
- Marble Mountain Resort installed a new boarder cross



NORTHWEST TERRITORIES

- Attended the RAD training camp in Whitehorse with NWT development team in December 2025
- Hosted 2nd annual Kindred collective weekend in Yellowknife
- Attended Arctic Winter Games in March 2026



NOVA SCOTIA

- Nova Scotia Snowboard continued its commitment to growth, innovation, and continuous improvement throughout the 2025–26 season.
- We were proud to expand our reach by delivering events and programs at every active ski resort in Nova Scotia. In addition through our local club, Maritime Jibbers, programming was introduced at a venue without an operating chairlift, helping to increase access to snowboarding opportunities in the Antigonish region.
- Membership continued to grow, with an overall increase of 12% across the province, reflecting the strong interest and engagement in our programs and events.
- Coach development remained a priority, with Nova Scotia Snowboard hosting five Competition Introduction (CI) coaching courses—including one in New Brunswick—as well as a Competition Development Advanced (CIA) Speed course in April 2025.
- Nova Scotia athletes continued to represent the province on the world stage, competing at the highest levels of international snowboarding, including World Cup events and the Olympic Games, showcasing the strength of our athlete development pathway.



ONTARIO

- The 2025 – 2026 season was one of the most significant in Ontario Snowboard's recent history. We delivered NorAm Cups, National Championships, and Provincial Series across our Speed and Style disciplines, continued to develop coaching and officiating capacity across the province, supported our High-Performance Program and broke new ground with the development of LAUNCH — Ontario's first downslope airbag training facility.



PTSA HIGHLIGHTS *... continued*



PRINCE EDWARD ISLAND

- Continued growth in membership.
- Expansion of athlete development and coach development.
- Continued participation in regional events, with athletes having strong showings
- First athletes from PEI Snowboard attended The Gathering at Sunshine Village, Alberta



QUEBEC

- Snowboard Québec wrapped up the 2025–2026 season with another successful year of growth, high-performance results, and strong community engagement across all levels of the sport. The season was highlighted by quality events, athlete progression, and continued momentum throughout Québec's snowboarding ecosystem.
- Throughout the season, Québec Snowboard successfully delivered key events including the Yéti Series, Coupe Québec, FIS and NorAm circuits, along with major international events. Highlights included the VISA FIS Alpine Snowboard World Cup at Val Saint-Côme and the FIS Snowboardcross World Cup at Mont-Sainte-Anne, bringing world-class competition and unforgettable moments to Québec.
- Multiple Québec athletes represented Canada internationally and progressed through the high-performance pathway. Québec athletes also earned podiums and strong results across NorAm, FIS, and national events, demonstrating the depth and strength of the province's development system.
- Québec Snowboard also saw continued growth in participation and engagement across regional and provincial programming.
- The organization increased significantly its investment in coach, official, and athlete development through education initiatives and development opportunities across the province.
- A heartfelt thank-you to all athletes, coaches, clubs, officials, volunteers, partners, and families. The 2025–2026 season once again demonstrated the strength of Québec snowboarding, and the future continues to look incredibly bright.



SASKATCHEWAN

- Saskatchewan Snowboard had a very successful season. We saw year over year membership growth, an increase in grassroots program participation, the resurgence of a development team, and our high performance provincial team athletes achieved multiple podium placements at FIS events attended. We continued our competition series momentum, and saw the return of three rail jams this season for a third year in a row. We also held two female focused events this season with impressive attendance; one was delivered in partnership with Freestyle Ski. Although we lacked the capacity to run a Competition Introduction coaching course, we supported one of our female coaches in receiving her CADS Snowboard Level 1 certification (the first in our province to achieve this certification).



YUKON

- First Yukon snowboard athlete to attend Junior Worlds (Stian Langbakk, Rail Competition Gold Medallist)
- Snowboard Yukon Successfully hosted the 2026 Arctic Winter Games in Whitehorse
- Team Yukon earned 28 medals at the 2026 Arctic winter Games

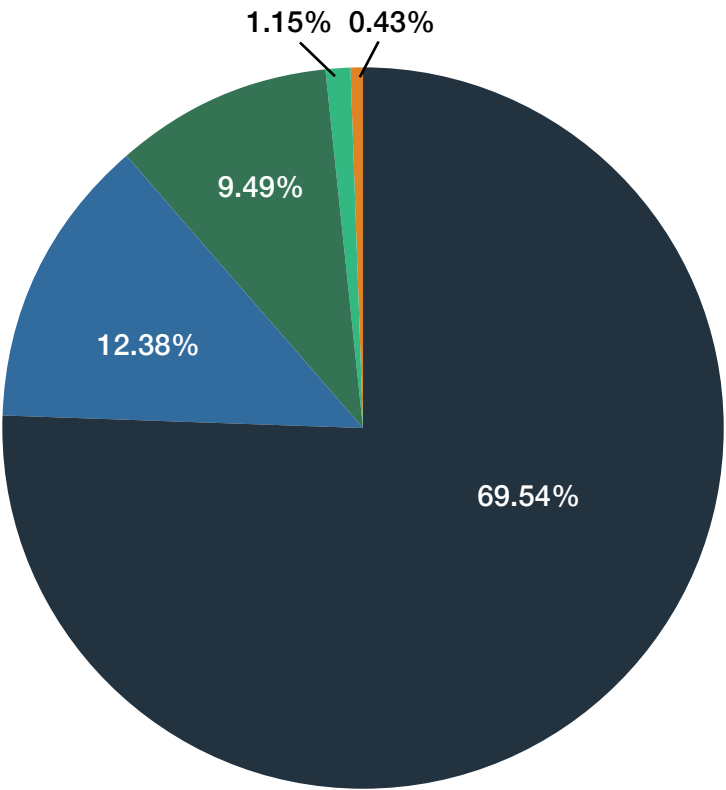
0.4 FINANCE & GOVERNANCE





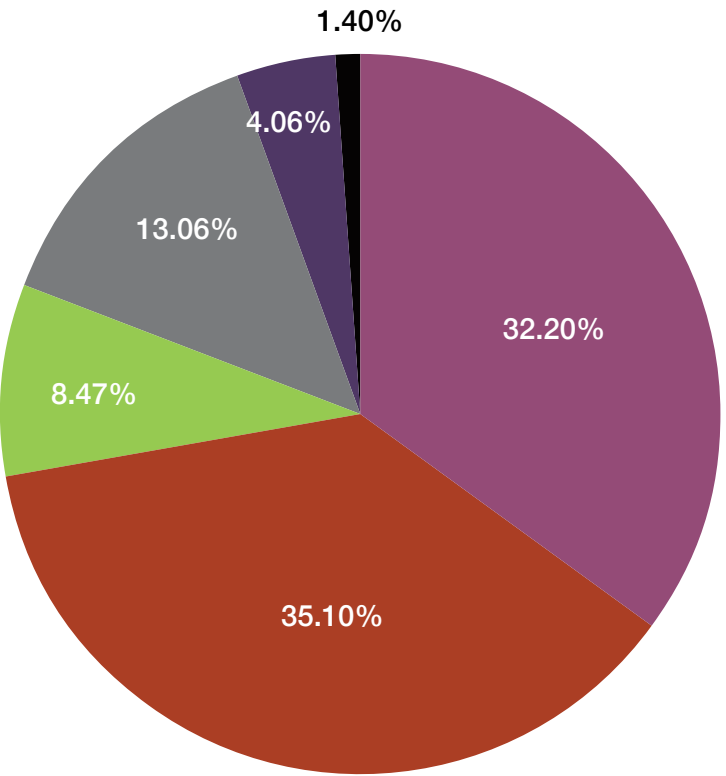
REVENUE

	2025-26	2024-25
Contributions	\$7,769,909	\$7,547,053
Sponsorship	\$1,383,468	\$2,352,942
Programs	\$1,060,712	\$1,081,510
Merchandise Sales & Other	\$129,053	\$171,312
Donations	\$47,550	\$20,820
Total	\$10,390,692	\$ 11,173,636



EXPENSES

	2025-26	2024-25
High Performance	\$3,871,177	\$3,944,650
Events Program	\$3,662,047	\$4,614,227
Administration & Governance	\$1,440,076	\$954,013
Sport Development	\$934,300	\$706,351
Business Development	\$447,807	\$712,651
Amortization	\$154,342	\$102,141
Total	\$10,509,750	\$11,034,033



BOARD OF DIRECTORS

The board of directors is a volunteer group that is elected by the members, our Provincial/ Territorial Associations, to govern the organization. A board is mandatory for all non-profit organizations in Canada. The board owns the Canada Snowboard strategic plan, and hires the executive director to run the organization and execute the strategic plan along with the full compliment of staff.



Michael Naraine
Chairperson
Executive Committee,
Finance & Audit Committee



Salim Kassam
Vice Chairperson
Executive Committee,
Finance & Audit Committee



Nicole Auger
Treasurer
Executive Committee,
Finance & Audit Committee



Jessica Pellow
Secretary
Executive Committee,
Governance Committee



Michael Burns
Director At Large
Governance Committee



Graham Markham
Director At Large
Finance & Audit Committee



Patrik Zimmermann
Director At Large
Governance Committee



Allen Vansen
Director At Large
Governance Committee



Zoe Bergermann
Chairperson Athlete
Council / Member at Large
Governance Committee

Athlete Council

The Athletes Council (AC) makes sure the athlete voice is heard and valued at a board level. The AC is a sub-committee of the board of directors for Canada Snowboard (CS). Athlete representatives on the AC are a diverse group of active and retired athletes representing all disciplines of CS. The Athlete representative with a seat on the CS board is usually the chair of the CSAC, this athlete brings the athlete voice to the board meetings, for the athletes by the AC.



Zoe Bergermann
Chairperson /
Snowboard Cross

Athlete Rep on BOD &
Governance Committee



Mercedes Nicoll
Vice Chairperson /
Halfpipe



Jules Lefebvre
Alpine



Kaylie Buck
Alpine



John Leslie
Para



Lisa Dejong
Para



Liam Moffat
Snowboard Cross



Liam Gill
Halfpipe

Appendix

QUAD RECAP

PODIUM PERFORMANCE

To Demonstrate Measured Improvement In Each Discipline Year Over Year

2019-2022



0

Crystal
Globe Wins



2

World
Champions



11

Domestic
World Cup
Podiums



76

World Cup
Podiums*

2023-2026



6

Crystal
Globe Wins



4

World
Champions



20

Domestic
World Cup
Podiums



94

World Cup
Podiums*

*X-Games & Spring Battle not included in World Cup Podium

QUAD RECAP

MAJOR EVENTS

Long-Term Viability & Asset Growth

2019-2022



1

World
Championships
Hosted



12

Domestic
World Cup
Hosted



11

Canadian
Athletes on
the Podium



0

The Grind
Events Hosted
(Rail Discipline)

2023-2026



2

World
Championships
Hosted



26

Domestic
World Cups
Hosted



20

Canadian
Athletes on
the Podium



5

The Grind
Events Hosted
(Rail Discipline)

Appendix

QUAD RECAP

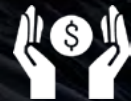
ORGANIZATIONAL HEALTH

2019-2022



\$20.6M

Revenue
Total for the
Quad



\$40M+

Economic
Impact for the
Quad



44.4K

Social Followers
(4 channels)



3,804

Members at
the end of
the Quad

2023-2026



\$45M

Revenue
Total for the
Quad



\$200M+

Economic
Impact for the
Quad



89.8K

Social
Followers
(6 channels)



4,579

Members at
the end of
the Quad



MILANO CORTINA 2026

18



Tel. : 778-653-0060 | Fax. : 604-568-1639